

# Carlos Baigorri

Candidate for Deputy Secretary General | International Telecommunication Union

***Shaping the ITU for an inclusive digital future.***

Since 2022, Carlos Baigorri has served as President of the Board of Commissioners at the National Telecommunication Agency (Anatel), Brazil's telecom regulatory authority. Anatel is the body responsible to regulate a national sectorial landscape of more than 346 millions telecom services access, including 34 millions set to 5G technology and a market that attracted around 5 billion USD in investment in 2024.

A seasoned expert in telecommunications, he has been a key figure within Anatel's permanent career staff since 2009, holding several pivotal roles such as Executive Superintendent, Competition Superintendent, Enforcement Superintendent, and Head of the Technical Advisory Unit. His career in the industry began in 2006 in the private sector, where he worked as a consultant and analyst for mobile operators.



As President, Baigorri leads an organization with 27 offices across Brazil and a workforce of over 1,200 civil servants and other employees. His tenure has been marked by transformative leadership, fostering transparency in budgeting and decision-making, and shaping regulatory processes more open to public participation. Among his many achievements, he spearheaded Brazil's groundbreaking 5G radio frequency spectrum auction in 2021.

## #Baigorri4ITU



[www.gov.br/anatel/baigorri](http://www.gov.br/anatel/baigorri)



[linkedin.com/in/carlos-baigorri](https://www.linkedin.com/in/carlos-baigorri)

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Committed to international cooperation, Baigorri has strengthened Anatel's global engagement through strategic agreements and partnerships. Under his leadership, the agency has signed Memorandums of Understanding (MoUs) and maintains bilateral relations with regulators worldwide, while contributing to BRICS and G20 initiatives. Notably, Anatel has established a pioneering Technical Agreement with UNESCO on Meaningful Connectivity and AI, fostering innovation and collaboration in emerging technologies.

Baigorri holds a degree in Economic Sciences from the University of Brasília (UnB) and earned both a Master's and Doctorate in Economics from the Catholic University of Brasília (UCB). A dedicated educator, he has lectured at the Catholic University of Brasília (UCB), the Institute of Higher Education of Brasília (IESB), and the Brazilian Institute of Capital Markets (IBMEC). His scholarly contributions include numerous published articles and book chapters in Brazil and abroad.

Recognized for his leadership and impact, Baigorri has received prestigious accolades, including the Industry Champion award at the GSMA M360 Latam Awards.

Fluent in English, he is a native speaker of Spanish and Portuguese.

